

ANZSLA
THE SPORTS LAW ASSOCIATION

**34th ANNUAL
CONFERENCE**

21 to 23 October 2025
BRISBANE, QLD

**SPONSORSHIP
PROPOSAL**

WWW.ANZSLA.COM



VISION

To lead, inform & inspire interest in legal issues in sport.

MISSION

To provide education, advocacy & networking opportunities about legal issues in sport in Australia & New Zealand.

WEBINARS

A regular program of webinars covering a wide range of sports law topics, presented by leading industry experts.

NETWORKING

The Annual Conference and regional events in Australian states & territories and both the South & North Islands of New Zealand, offer excellent networking opportunities.

PUBLICATIONS

The **ANZSLA** Journal (annual academic publication) & The Commentator (quarterly case & legal issue digest).

RESOURCES

Many other resources to support industry including webinars & recordings, Legal Contact List, Sports Tribunal Referral List, Case index & publication of Sports Law employment opportunities.

MEMBERSHIP

Around 500 (Individuals & Corporate entities), including KCs, legal professionals, sports administrators, students & university lecturers.

AFFILIATIONS

Formal joint undertaking/resource sharing arrangements with the Japanese Sports Law Association (JSLA), US Sports Law Association (SLA), Portuguese Association of Sports Law (APDD), British Association of Sports Law (BASL), the Sports Law Bar Association of Ireland (SLBAI), the Sports Law Association of Malaysia (SLAM) & the Swiss Sports Law Association (ASDS).



ANZSLA has a proud 35 year history in supporting & shaping the legal dimensions of Australia & New Zealand's sporting landscape

An aerial photograph of Brisbane, Australia, showing the city skyline, the Brisbane River, and the Story Bridge. The sky is a mix of blue and orange, suggesting sunset or sunrise. The city buildings are illuminated, and the river reflects the light.

Established in 1990, **ANZSLA** has a diverse membership of lawyers, sports administrators, academics & students in Australia, New Zealand & internationally. **ANZSLA** is renowned for excellence in its publications, education programs & attracting high calibre speakers to its annual conferences to discuss emerging legal, governance, ethical & commercial issues impacting local, domestic & international sport.

As a not for profit organisation, **ANZSLA** recognises the importance of sponsors in both supporting our Annual Conference & their contributions to sport. Set out in this prospectus are some of the advantages of becoming sponsors for the 2025 Brisbane Conference. The Annual Conference attracts a broad range of professionals from the sport & sports law industry, providing a platform to inform, inspire & network. **ANZSLA** would be delighted to discuss any expression of interest you have for the sponsorship opportunities outlined in this Invitation to Sponsor.

**PLATINUM
SPONSOR**

\$20,000AUD
(ex GST)

1

Available

LOGO PLACEMENT

Logo on all marketing materials, conference name badges & **ANZSLA** website (with link to sponsor's website)

MARKETING SPACE

- Space in plenary room for marketing (pull up banners)
- Opportunity to host a sponsor table at the conference venue (host will need to register)

SPONSOR ACKNOWLEDGEMENT

- Acknowledgement of sponsorship at the opening & closing plenary sessions
- Email to ANZSLA's distribution lists introducing sponsor

EDITORIAL CONTENT

Editorial content on the **ANZSLA** website regarding principal conference sponsorship

COMPLIMENTARY TICKETS

4 x full conference registrations (incl. social functions)

GOLD SPONSORS

\$10,000AUD
(ex GST)

Logo on all marketing materials, conference name badges & **ANZSLA** website (with link to sponsor's website)

Space in plenary room for marketing (pull up banners)

Opportunity to host a sponsor table at the conference venue (host will need to register)

Acknowledgement of sponsorship at the opening & closing plenary sessions

Email to **ANZSLA's** distribution lists introducing sponsor

Complimentary tickets:
2 x full conference registrations (incl social functions)

2 Available

SILVER SPONSORS

\$5,000AUD
(ex GST)

Logo on all marketing materials, programme, **ANZSLA** website (with link to sponsor's website)

Acknowledgement of sponsorship at the opening & closing plenary sessions

Email to **ANZSLA's** distribution lists introducing sponsor

Complimentary tickets:
1 x full conference registration (incl social functions)

2 Available

BRONZE SPONSORS

\$2,000AUD
(ex GST)

Logo on all marketing materials, programme, **ANZSLA** website (with link to sponsor's website)

Acknowledgement of sponsorship at the opening & closing plenary sessions

Complimentary tickets:
2 x President's welcome reception
1 x conference dinner

+ Available

**CONFERENCE DINNER
SPONSOR**

\$10,000AUD
(ex GST)

Logo on all marketing materials, programme & **ANZSLA** website (with link to sponsor's website)

Space at Thursday conference dinner venue for marketing (pull up banners)

Opportunity to provide a 5 minute presentation during the sponsored event

Acknowledgement of sponsorship at the opening & closing plenary sessions

Complimentary tickets:
2 x full conference registrations (incl social functions)
2 x conference dinner

1 Available

**PRESIDENT'S WELCOME
RECEPTION SPONSOR**

SOLD

Logo on marketing materials, programme & **ANZSLA** website (with link to sponsor's website)

Space at welcome reception venue for marketing (pull up banners)

Opportunity to provide a 5 minute presentation during the sponsored event

Acknowledgement of sponsorship at the opening & closing plenary sessions

Complimentary tickets:
1 x full conference registration (incl social functions)
2 President's Welcome Reception

1 Available

**OPEN
SPONSORS**

As Agreed

ANZSLA welcomes the opportunity to discuss the conference programme & engage with potential sponsors on programme elements that may be outside the main sponsorship opportunities, but more suitable to their profile & the support they can provide

Sponsorship benefits will be subject to mutual agreement between the sponsor & **ANZSLA**/Brisbane Conference Organising Committee 2025

+ Available



CONTACT US

Should you wish to discuss
sponsorship opportunities
please contact:

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