



ANZSLA

THE SPORTS LAW ASSOCIATION

WWW.ANZSLA.COM

35th ANNUAL CONFERENCE

21 to 23 October 2026 - AUCKLAND, NZ

SPONSORSHIP PROPOSAL

INTRODUCTION

ANZSLA THE SPORTS LAW ASSOCIATION **35th ANNUAL CONFERENCE**
21 to 23 October 2026 – Auckland, New Zealand

VISION To lead, inform & inspire interest in legal issues in sport.

MISSION To provide education, advocacy & networking opportunities about legal issues in sport in Australia & New Zealand.

WEBINARS

A regular program of webinars covering a wide range of sports law topics, presented by leading industry experts.

MEMBERSHIP

Around 500 (Individuals & Corporate entities), including KCs, legal professionals, sports administrators, students & University lecturers.

AFFILIATIONS

Formal joint undertaking/resource sharing arrangements with the Japanese Sports Law Association (JSLA), US Sports Law Association (SLA), Portuguese Association of Sports Law (APDD), British Association of Sports Law (BASL), the Sports Law Bar Association of Ireland (SLBAI), the Sports Law Association of Malaysia (SLAM) & the Swiss Sports Law Association (ASDS).

NETWORKING

The Annual Conference as well as regional events across Australia and New Zealand.

PUBLICATIONS

The **ANZSLA** Journal (annual academic publication) & The Commentator (quarterly case & legal issue digest).

RESOURCES

Many other resources to support industry including webinars & recordings, Legal Contact List, Sports Tribunal Referral List, & publication of Sports Law employment opportunities.

ANZSLA has a proud 36 year history in supporting & shaping the legal dimensions of Australia & New Zealand's sporting landscape

INVITATION

ANZSLA 35th ANNUAL CONFERENCE
THE SPORTS LAW ASSOCIATION
21 to 23 October 2026 – Auckland, New Zealand

Established in 1990, **ANZSLA** has a diverse membership of lawyers, sports administrators, academics & students in Australia, New Zealand & internationally. **ANZSLA** is renowned for excellence in its publications, education programs & attracting high calibre speakers to its annual conferences to discuss emerging legal, governance, ethical & commercial issues impacting local, domestic & international sport.

As a not for profit organisation, **ANZSLA** recognises the importance of sponsors in both supporting our Annual Conference & their contributions to sport & set out in this prospectus are some of the advantages of becoming sponsors for the 2026 Auckland Conference. The Annual Conference attracts a broad range of professionals from the sport & sports law industry, providing a platform to inform, inspire & network. **ANZSLA** would be delighted to discuss any expression of interest you have for the sponsorship opportunities outlined in this Invitation to Sponsor.

OPPORTUNITIES

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PLATINUM SPONSOR

\$20,000 NZD
(ex GST)

1

Available

LOGO PLACEMENT

Logo on all marketing materials, conference name badges & **ANZSLA** website (with link to sponsor's website)

MARKETING SPACE

- Space in conference room for marketing (pull up banners)
- Opportunity to host a sponsor table at the conference venue (host will need to register)

SPONSOR ACKNOWLEDGEMENT

- Acknowledgement of sponsorship at the opening & closing conference sessions
- Email to ANZSLA's distribution lists introducing sponsor

EDITORIAL CONTENT

Editorial content on the **ANZSLA** website regarding principal conference sponsorship

COMPLIMENTARY TICKETS

4 x full conference registrations (incl. social functions)



OPPORTUNITIES

ANZSLA 35th ANNUAL CONFERENCE THE SPORTS LAW ASSOCIATION 21 to 23 October 2026 – Auckland, New Zealand

GOLD SPONSORS

\$10,000 NZD
(ex GST)

Logo on all marketing materials, conference name badges & **ANZSLA** website (with link to sponsor's website)

Space in conference room for marketing (pull up banners)

Opportunity to host a sponsor table at the conference venue (host will need to register)

Acknowledgement of sponsorship at the opening & closing conference sessions

Email to **ANZSLA's** distribution lists introducing sponsor

Complimentary tickets:
2 x full conference registrations (incl social functions)

2

Available

SILVER SPONSORS

\$5,000 NZD
(ex GST)

Logo on all marketing materials, programme, **ANZSLA** website (with link to sponsor's website)

Acknowledgement of sponsorship at the opening & closing conference sessions

Email to **ANZSLA's** distribution lists introducing sponsor

Complimentary tickets:
1 x full conference registration (incl social functions)

2

Available

BRONZE SPONSORS

\$2,000 NZD
(ex GST)

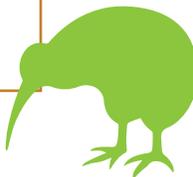
Logo on all marketing materials, programme, **ANZSLA** website (with link to sponsor's website)

Acknowledgement of sponsorship at the opening & closing conference sessions

Complimentary tickets:
2 x President's welcome reception
1 x conference dinner

+

Available



OPPORTUNITIES

ANZSLA 35th ANNUAL CONFERENCE THE SPORT'S LAW ASSOCIATION 21 to 23 October 2026 – Auckland, New Zealand

CONFERENCE DINNER SPONSOR

SOLD

Logo on all marketing materials, programme & **ANZSLA** website (with link to sponsor's website)

Space at Thursday conference dinner venue for marketing (pull up banners)

Opportunity to provide a 5 minute presentation during the sponsored event

Acknowledgement of sponsorship at the opening & closing conference sessions

Complimentary tickets:
2 x full conference registrations (incl social functions)
2 x conference dinner

1

Available

PRESIDENT'S WELCOME RECEPTION SPONSOR

SOLD

Logo on marketing materials, programme & **ANZSLA** website (with link to sponsor's website)

Space at welcome reception venue for marketing (pull up banners)

Opportunity to provide a 5 minute presentation during the sponsored event

Acknowledgement of sponsorship at the opening & closing conference sessions

Complimentary tickets:
1 x full conference registration (incl social functions)
2 President's Welcome Reception

1

Available

COFFEE CART PER DAY

SOLD

ANZSLA welcomes the opportunity to provide coffee cart services for the duration of the conference.

Full terms and conditions to be discussed by mutual agreement between the sponsor and the 2026 **ANZSLA** Auckland Conference Organising Committee

2

Available



CONTACT US

Should you wish to discuss
sponsorship opportunities
please contact:

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✉ anzsla@anzsla.com

CONFERENCE ORGANISING COMMITTEE

Neena Ullal (High Performance Sport New Zealand)

Tenille Burnside (Gibson Sheet Lawyers)

Michelle Campbell (New Zealand Rugby & ANZSLA Board)

Calli Tshipidis (Fox Sports)

Rebecca Giordano (New Zealand Rugby Players' Association)

Henry Moore (Tavendale & Partners)

Aaron Lloyd (MinterEllisonRuddWatts)

Jonny Errington (New Zealand Olympic Committee)

Tracy Molloy (Auckland University of Technology)

Paul O'Neill (Sport Integrity Commission New Zealand)

Farah Mohammed (Oceania Football)

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