



# ANZSLA

THE SPORTS LAW ASSOCIATION

Logo Guidelines



#### ANZSLA LOGO + TAGLINE

This is the preferred format of the logo to be used, However, in circumstances it cannot be used, there are alternatives available.

---



#### ANZSLA LOGO (TYPE ONLY)

This version of the logo is to be used in situations where the tagline is either not necessary, or the output size does not permit (tagline type becomes too small to be legible).

---

---

ANZSLA LOGO + TAGLINE

---



ANZSLA LOGO (TYPE ONLY)

---



**FULL COLOUR**  
To be used on white or light  
coloured backgrounds



**MONO**  
To be used in black and white  
outputs (e.g. fax/ press)



**REVERSE**  
To be used on black and dark  
backgrounds.



#### ANZSLA LOGO + TAGLINE

In order to maintain legibility of the tagline, it is important to use the logo no smaller than 35mm. If you require smaller use of the logo, the 'type only' version can be used.



#### ANZSLA LOGO (TYPE ONLY)

This version of the logo is to be used for extremely small logo placements. It can be used any size, but no smaller than 20mm.



To ensure that the integrity of the logo is maintained, there is an exclusion zone surrounding it which must be honoured.

The space has been calculated by the height of the 'A' within the ANZSLA type.

No other graphic material, type or imagery should be closer to the logo than the widths specified. The exclusion zone, forming a rectangle, must be maintained above, below, to the left and right of the logo.

Care should be taken to avoid incorrect use of the ANZSLA logo. See examples below.



Do not crop



Do not reconfigure



Do not add elements



Do not stroke



Do not stretch



Do not recreate