

ANZSLA
THE SPORTS LAW ASSOCIATION

THE AUSTRALIAN AND
NEW ZEALAND SPORTS
LAW ASSOCIATION

**32ND ANNUAL
CONFERENCE**

18-20 OCTOBER 2023

MELBOURNE, VICTORIA



www.anzsla.com

SPONSORSHIP PROPOSAL

Invitation to **SPONSOR**

The **Australian and New Zealand Sports Law Association (ANZSLA)**, is proud to host its **2023 ANNUAL SPORTS LAW CONFERENCE** in the sporting capital of Australia, Melbourne, Victoria, from 18 to 20 October.

Established in 1990, **ANZSLA** has a diverse membership of lawyers, sports administrators, academics and students in Australia, New Zealand and internationally. **ANZSLA** is renowned for excellence in its publications, education programs and attracting high calibre speakers to its annual conferences to discuss emerging legal, governance, ethical and commercial issues impacting local, domestic and international sport.

As a not for profit organisation, **ANZSLA** recognises the importance of sponsors in both supporting our Annual Conference and their contributions to sport and set out below are some of the advantages of becoming sponsors for the 2023 Melbourne Conference. The Annual Conference attracts a broad range of professionals from the sport and sports law industry, providing a platform to inform, inspire and network.

ANZSLA would be delighted to discuss any expression of interest you have for the sponsorship opportunities outlined in this Invitation to Sponsor.

ANZSLA

at a Glance...

ANZSLA has a proud 32 year history in supporting and shaping the legal dimensions of Australia and New Zealand's sporting landscape.

- **Vision:** To lead, inform and inspire interest in legal issues in sport.
- **Mission:** To provide education, advocacy and networking opportunities about legal issues in sport in Australia and New Zealand.
- **Membership Profile:** Around 500 (Individuals and Corporate entities), including legal professionals, KCs, sports administrators, University lecturers and students.
- **Networking:** The Annual Conference as well as regional events in Australian states and territories, as well as both the South and North Islands of New Zealand.
- **Webinars:** a regular program of webinars covering a wide range of sports law topics, presented by leading industry experts.
- **Publications:** The ANZSLA Journal (annual academic publication) and The Commentator (quarterly case and legal issue digest).
- **International Affiliations:** Formal joint undertaking/resource sharing arrangements with the Japanese Sports Law Association (JSLA), US Sports Law Association (SLA), Portuguese Association of Sports Law (APDD), British Association of Sports Law (BASL), the Sports Law Bar Association of Ireland (SLBAI), the Sports Law Association of Malaysia (SLAM), and the Swiss Sports Law Association (ASDS).
- **Other:** Many other resources to support industry including webinars and recordings, Legal Contact List, Sports Tribunal Referral List, and publication of Sports Law employment opportunities.



ANZSLA

Conference Sponsors

DESTINATION PARTNER



32ND ANNUAL CONFERENCE | 2023

MELBOURNE 2023

Sponsorship Opportunities

All prices are in Australian dollars
excluding GST



**PRINCIPAL
SPONSOR**

AU\$20 000
(Excl. GST)

SPONSOR BENEFITS

- Logo on marketing materials, conference name badges and **ANZSLA** website (with link to sponsor's website)
- Space in plenary room for marketing (pull up banners etc.)
- Complimentary tickets (4 x conference registrations, 4 x President's welcome reception, 4 x conference dinner)
- Acknowledgement of sponsorship at the opening and closing plenary sessions
- Opportunity to provide a promotional brochure for chair drop.
- Editorial content on the **ANZSLA** website regarding principal sponsorship of the conference.

NO. OF OPPORTUNITIES

One opportunity available

**MAJOR
CONFERENCE
SPONSOR**

AU\$10 000
(Excl. GST)

SPONSOR BENEFITS

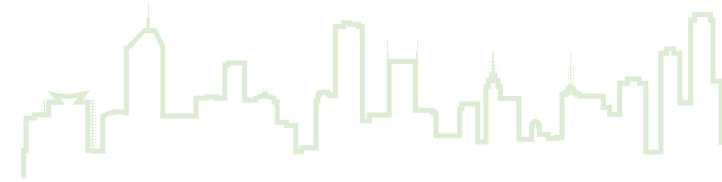
- Logo on marketing materials and **ANZSLA** website (with link to sponsor's website)
- Space in plenary room for marketing on day of sponsorship
- Opportunity to provide a promotional brochure for chair drop.
- Acknowledgement of sponsorship at the opening and closing plenary sessions
- Complimentary tickets (2 x conference registrations, 2 x President's welcome reception, 2 x conference dinner)

NO. OF OPPORTUNITIES

Two opportunities available
(one for each day of the
conference)

MELBOURNE 2023

Sponsorship Opportunities



PRESIDENT'S WELCOME RECEPTION SPONSOR

SPONSOR BENEFITS

- Space at welcome reception venue for marketing (pull up banners)
- Logo on marketing materials and **ANZSLA** website with link to sponsor's website)
- Acknowledgement of sponsorship at the opening and closing plenary sessions
- Opportunity to provide a 5 minute presentation during the sponsored event
- Complimentary tickets (2 x welcome reception, 2 x conference registrations)

NO. OF OPPORTUNITIES

One opportunity available

SOLD

CONFERENCE DINNER SPONSOR

SPONSOR BENEFITS

- Space at Thursday conference dinner venue for marketing (pull up banners)
- Logo on marketing materials, program, **ANZSLA** website (with link to sponsor's website)
- Acknowledgement of sponsorship at the opening and closing plenary sessions
- Opportunity to provide a 5 minute presentation during the sponsored event
- Complimentary tickets (2 x conference registrations, 2 x Thursday conference dinner)

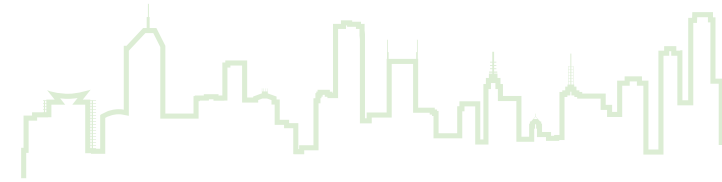
NO. OF OPPORTUNITIES

One opportunity available

SOLD

MELBOURNE 2023

Sponsorship Opportunities



**SUPPORTING
SPONSORS**

AU\$2 000
(Excl. GST)

SPONSOR BENEFITS

- Logo on marketing materials, program, **ANZSLA** website (with link to sponsor's website)
- Acknowledgement of sponsorship at the opening and closing plenary sessions
- Complimentary tickets (2 x welcome reception, 1 x conference dinner)

NO. OF OPPORTUNITIES

Multiple

**OPEN
SPONSOR
OPPORTUNITY**

AS AGREED

SPONSOR BENEFITS

- **ANZSLA** welcomes the opportunity to discuss the conference program and engage with potential sponsors on program elements that may be outside the main sponsorship opportunities, but more suitable to their profile and the support they can provide
- Sponsorship benefits will be subject to mutual agreement between the sponsor and **ANZSLA** / Melbourne Conference Organising Committee 2023

NO. OF OPPORTUNITIES

Multiple



Contact Us

Should you wish to discuss
sponsorship opportunities
please contact:

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Sports Law Association**

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